

1.95
V82

Visual Aids

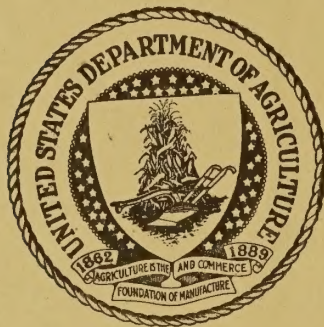
TO ILLUSTRATE
YOUR IDEAS



U. S. DEPARTMENT OF AGRICULTURE
FARM SECURITY ADMINISTRATION
WASHINGTON 25, D. C.

USDA
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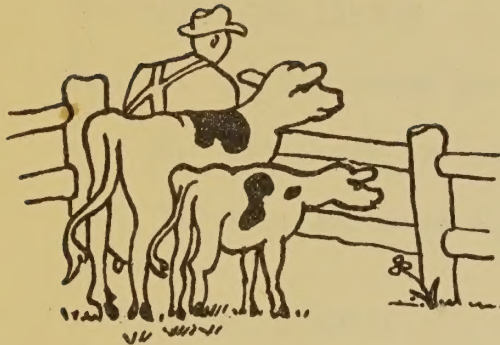
BOOK NUMBER 1.95
V82

604469

Illustrations



Stimulate



Interest

THIS PUBLICATION provides ideas for illustrating borrower letters and other informational activities of USDA. The drawings and plates were made available through the courtesy of the Division of Extension Information who are leaders in the field of animated and effective circular letters.

MANY OF the illustrations can be adapted to fit different projects - and some need no alteration to fit various types of subject-matter. Naturally you will need visual material on many subjects not illustrated here. Why not begin a picture file of your own?

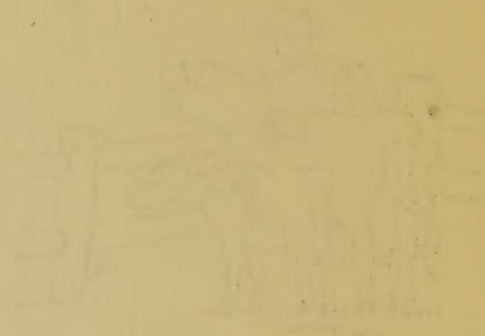
WHENEVER you see a sketch or cartoon in the newspaper or an illustration in a magazine that strikes you as good, file it under a suitable classification. If reproduced exactly as published, credit to the source should, of course, be given. It is frequently possible to use only part of a published drawing, to change it slightly, to reverse it, or in some other simple way to change its identity. The same idea may be adapted to illustrate a wide variety of subjects. The exercise of a little ingenuity will provide an unlimited source of illustrative material.

PRACTICAL suggestions for preparing and using visual aids will be found in Misc. Pub. #403 (USDA), a 42-page booklet on effective circular letters.

Illustrations

Stimulate

Interest



The first of these is the fact that the human mind is not a passive receptacle of knowledge, but an active organ which seeks to understand the world around it. This is the basis of all learning and education.

The second is the fact that the human mind is not a single entity, but a complex system of many different parts, each with its own functions and abilities. This complexity is what makes the human mind so powerful and versatile.

The third is the fact that the human mind is not a static entity, but a dynamic one that is constantly changing and growing. This is why we are able to learn new things and adapt to new situations throughout our lives.

The fourth is the fact that the human mind is not a purely individual entity, but one that is deeply influenced by the social and cultural environment in which we live. This is why we often find that our thoughts and feelings are shaped by the people and places around us.

SUGGESTIONS *for* *Using Visual Aids*

DESIGNING THE LAYOUT

1. Do not crowd the page. Have adequate margins.
2. Use short sentences and paragraphs. They are easy to read.
3. Keep sketches simple. Tie them to the subject-matter.

CUTTING THE STENCIL

4. To cut clean letters, clean type about every 10 lines.
5. See that type is aligned. Do not permit lines to stagger.
6. Typist should use even and smooth touch.
7. Correct all errors neatly.
8. Cut even, firm, accurate line when tracing drawings.

MATERIALS

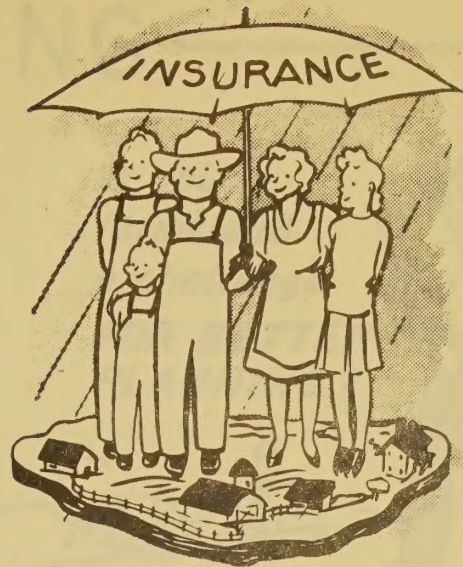
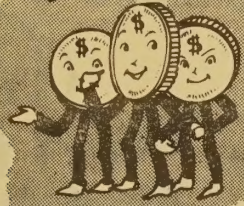
9. Use paper and ink of good quality.
10. Colored paper is not necessary. If used, keep it modest.

RUNNING THE STENCIL

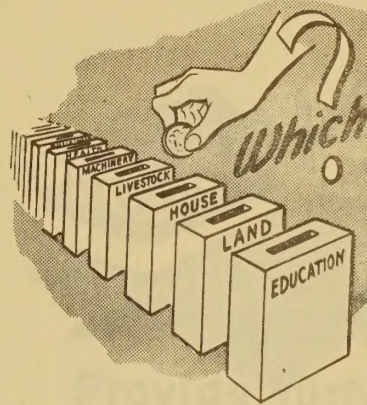
11. Change ink pads often -- dirty pads cause uneven printing.
12. Distribute ink evenly in the drum.
13. Determine the best operating speed for best results.
14. Avoid smudging and offsetting. If necessary, insert paper between letters as they fall from machine.

FINANCES

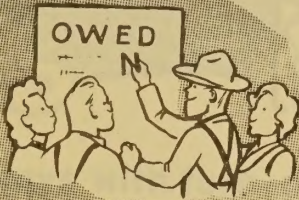
ARE YOU MAKING
THE MOST
OF US



"BLUEPRINT OF THE
FUTURE"



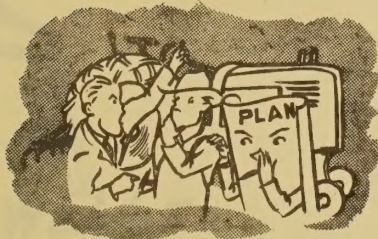
OWED



DEBT FREE



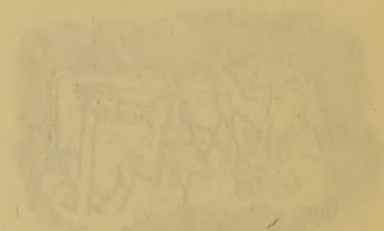
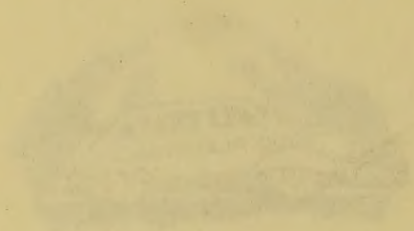
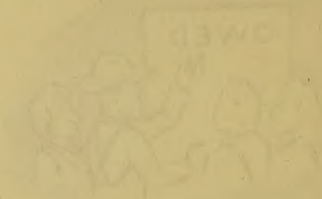
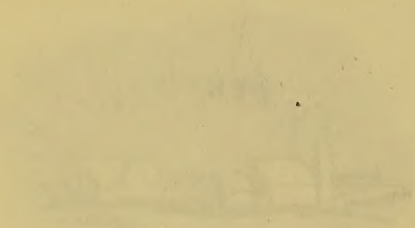
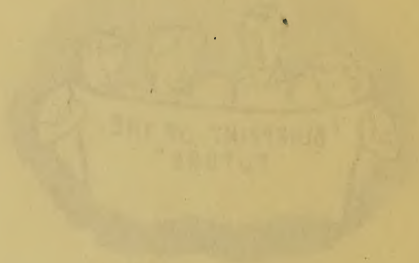
PLAN



GOOD PLANNING



FINANCES

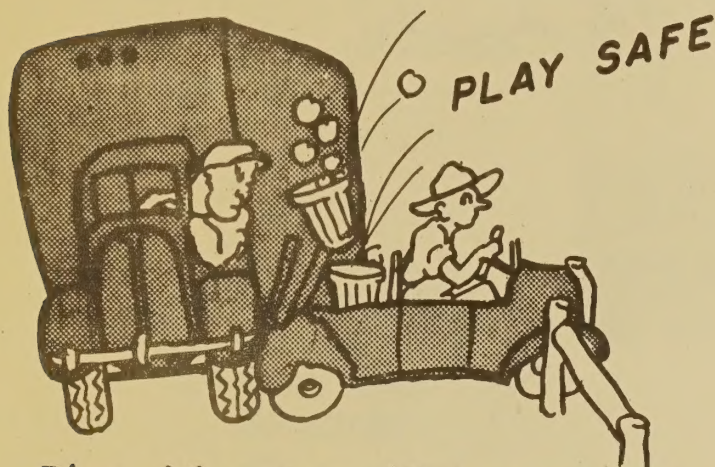


RURAL HOUSING

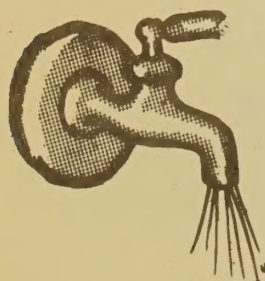


**PLAN
CAREFULLY**

*Arrangement of buildings
driveways, fences, lawns,
trees and shrubs.*

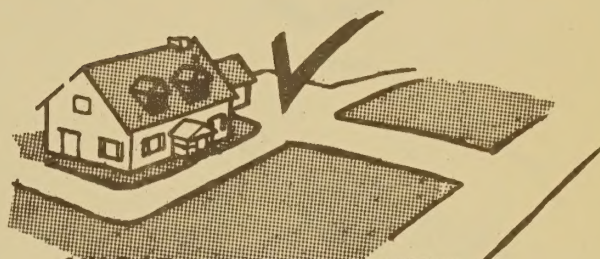


**Plan driveways with turn-around
space.**



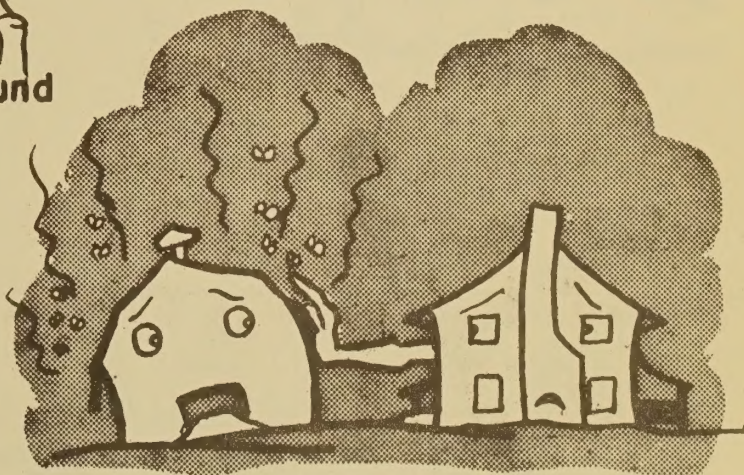
**GOOD WELL-
SAFE WATER**

*Is your
farmstead
a challenge
FOR BETTER
PLANNING?*



AVOID ACCIDENTS

**Provide turn-around
space.**



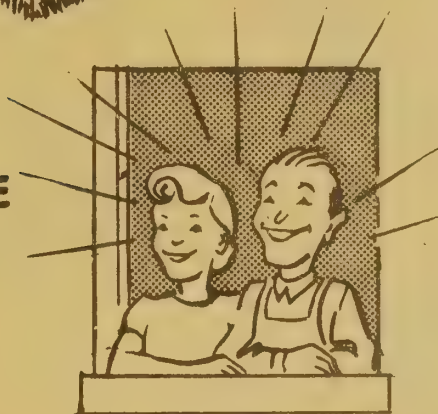
**Keep barn far enough away
from the house to avoid
odor and flies.**

RURAL HOUSING

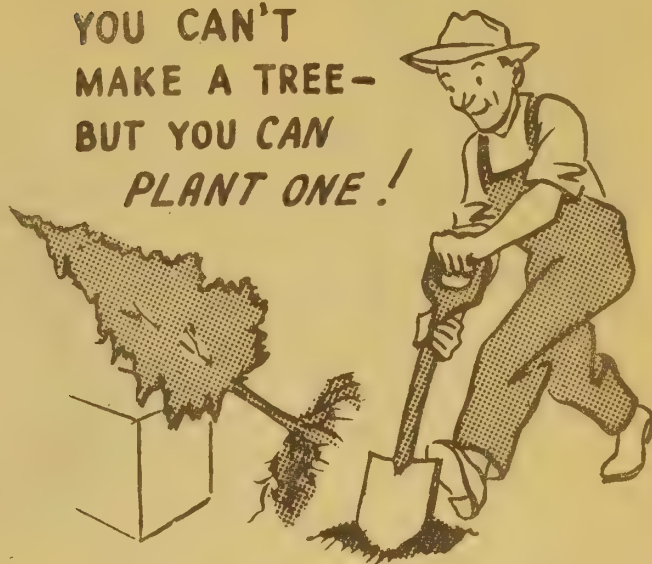
I NEED A NEW "ROOF-DO"!



LIVE
AT HOME
AND
ENJOY
IT!



YOU CAN'T
MAKE A TREE—
BUT YOU CAN
PLANT ONE!



NEXT TIME
SURFACE DRAINAGE
WILL BE AWAY
FROM THE
BUILDING.



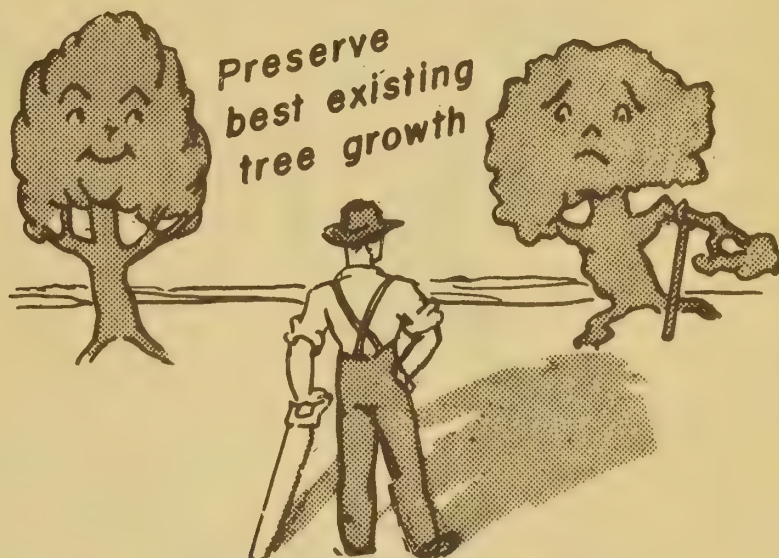
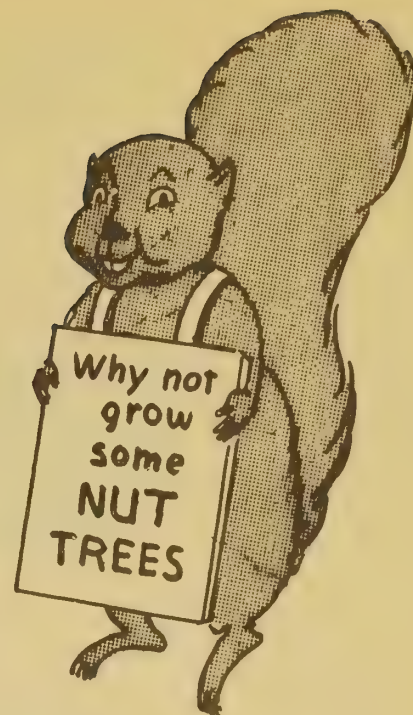
**BANISH
BLEAKNESS**



Division of Extension Information
U. S. Department of Agriculture

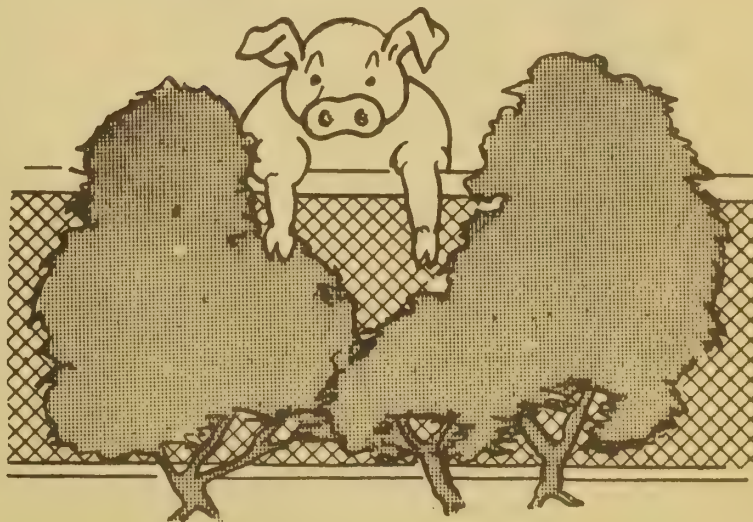
TAKE ADVANTAGE OF NATURAL
SETTING IN SELECTING SITE.

RURAL HOUSING



*Frame the dwelling
Furnish shade
Protect from wind*

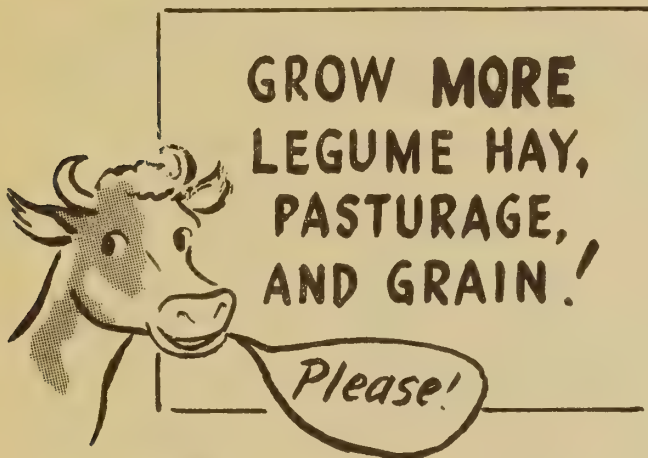
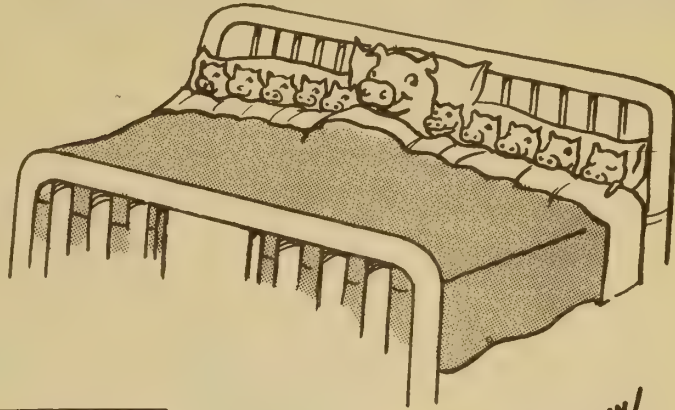
*Use trees and shrubs
to screen ugly views.*



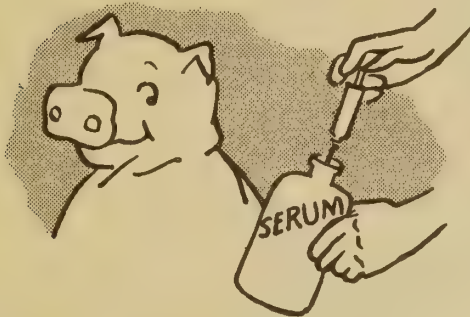
PRODUCTION



Take good care of Mrs. Pig at farrowing time

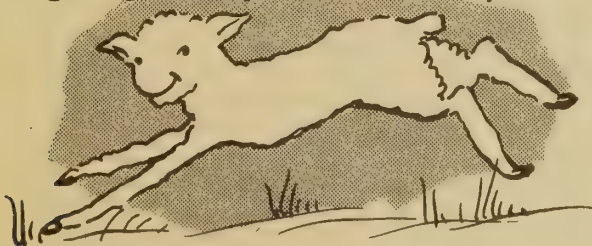


He's in the Navy, now!



Watch out for hog cholera!

I'm going for my rotenone dip!

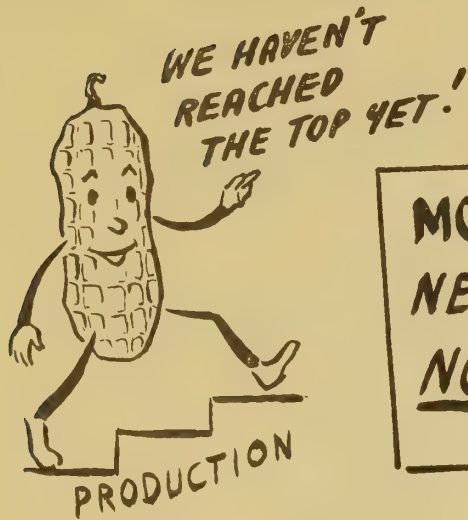


**FAST-GROWING
VEGETABLES**

**Have a Better Chance
AGAINST
WEEDS**



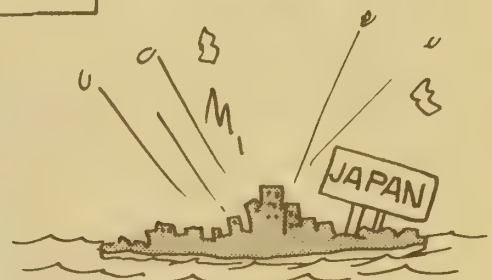
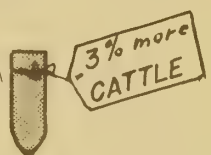
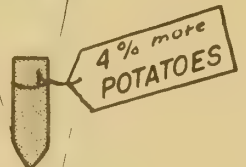
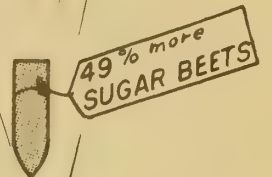
PRODUCTION



I'm "soy" useful!



CHICKEN IS NEEDED
FOR MEAT

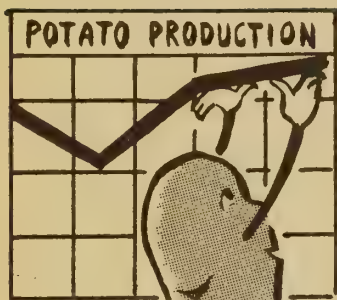


PRODUCTION

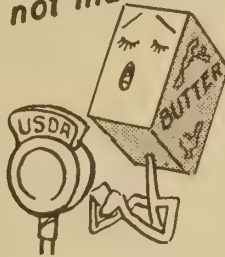
Grow more Hay



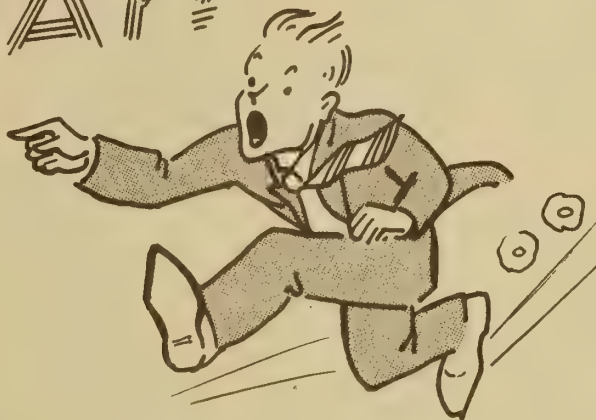
**THIS
MUST
GO
UP!**



Why not make more of me?



HAY!!

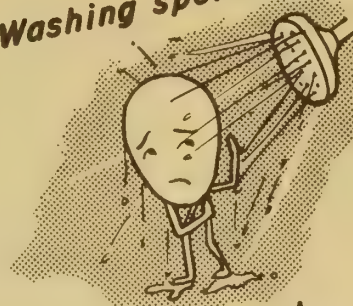


POULTRY

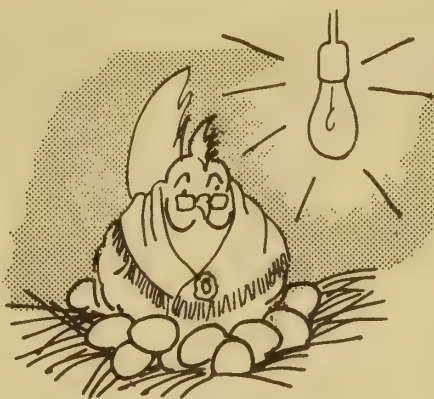
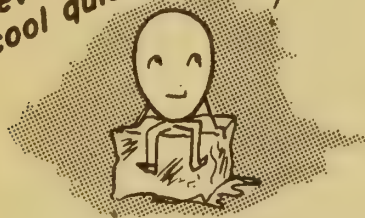
Cull flocks often -
Save feed.



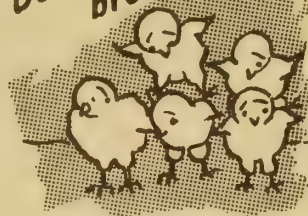
Washing spoils eggs



In Summer, gather eggs
several times a day -
cool quickly



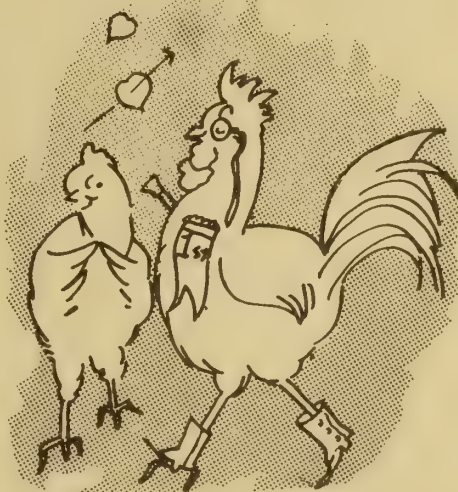
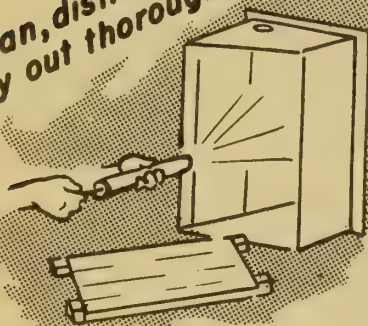
Don't overcrowd
brooder



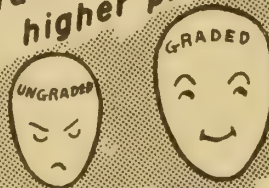
Buy Pullorum-free
stock



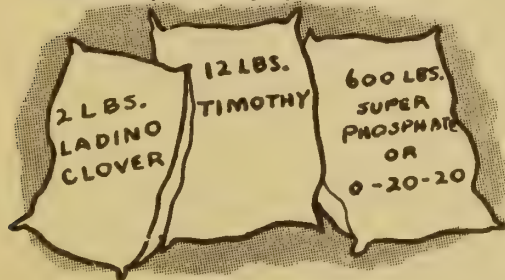
Clean, disinfect brooders.
Dry out thoroughly.



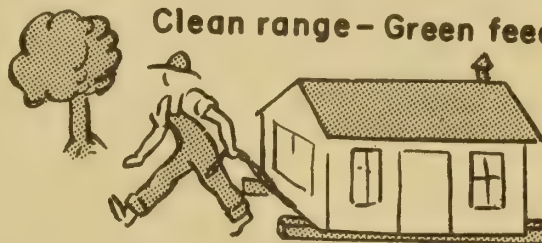
Graded eggs bring
higher prices



Good poultry pasture



Clean range - Green feed





1. Grow plenty of high-quality roughage.



2. Balance your herd with your food supply.

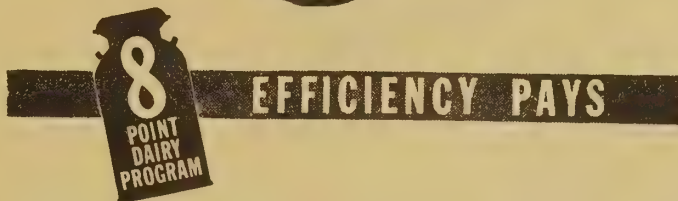


3. Keep production records on each cow in your herd.



7. Take care of your land.

This 8-POINT DAIRY PROGRAM means something!



8. Develop a sound breeding program.



4. Practice disease control methods

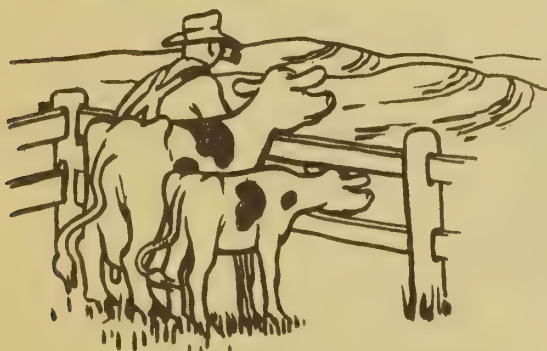
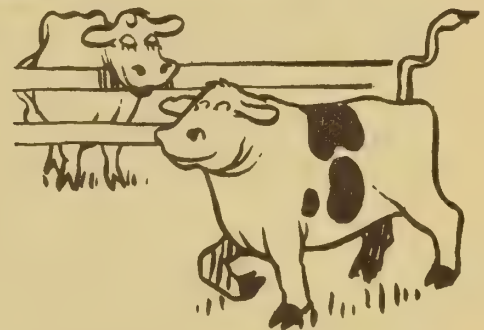
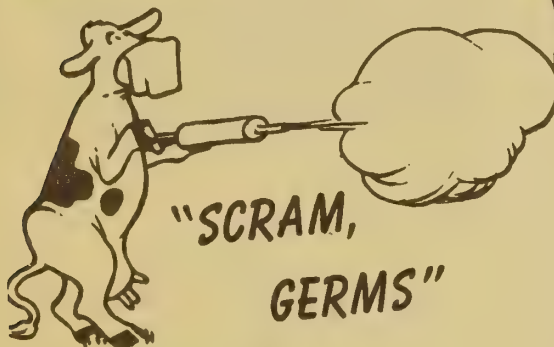
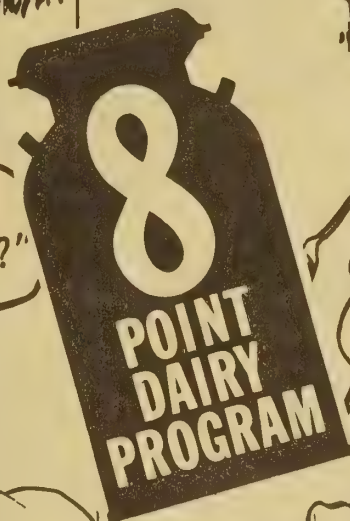
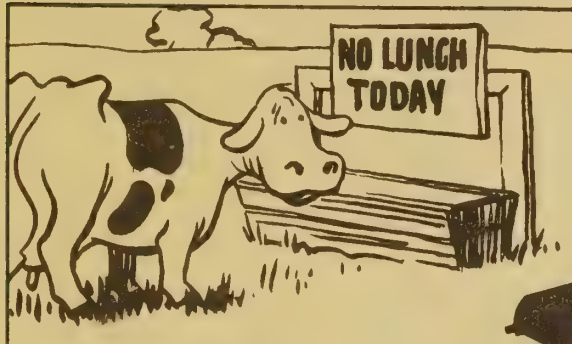
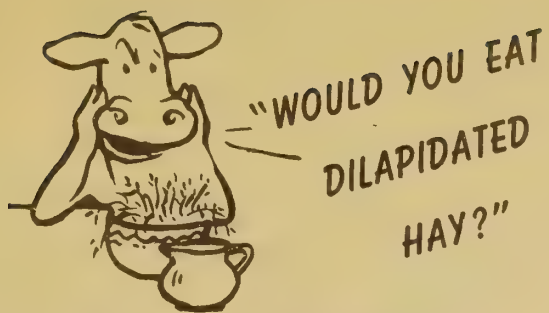


5. Produce milk and cream of the highest quality.

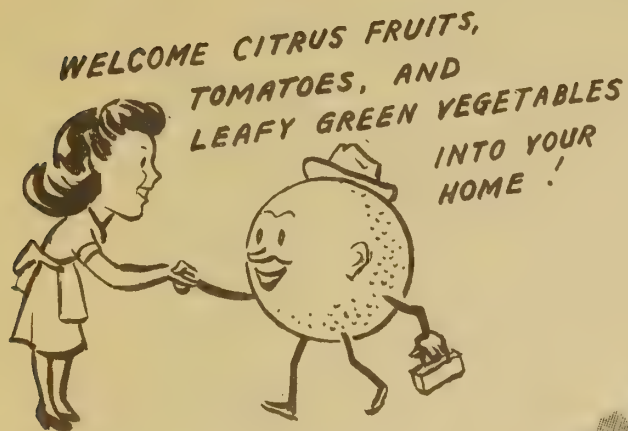


6. Adopt labor saving methods.





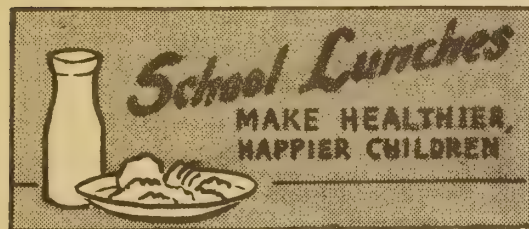
NUTRITION AND HEALTH



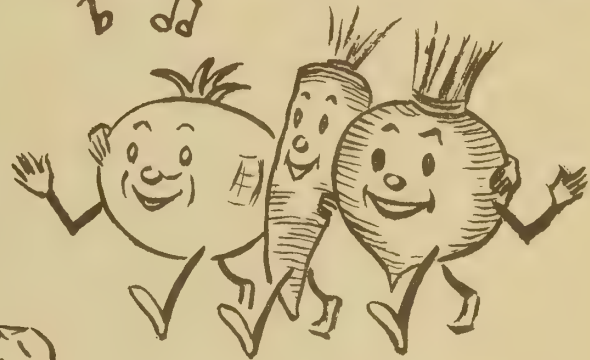
What she needs is
VITAMINS



\$ 64 QUESTION
*How many VITAMINS
in each square foot of
YOUR GARDEN ???*



for we are jolly good fellows!



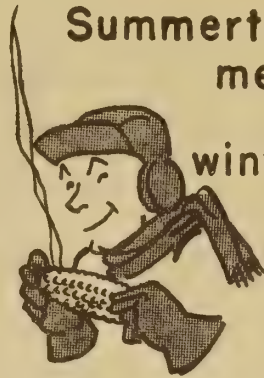
FOOD PREPARATION AND PRESERVATION

Get your garden into jars-



YOU CAN !

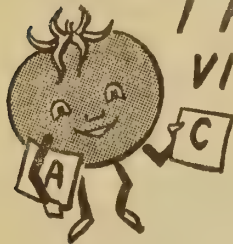
Summertime
meals
all
winter!



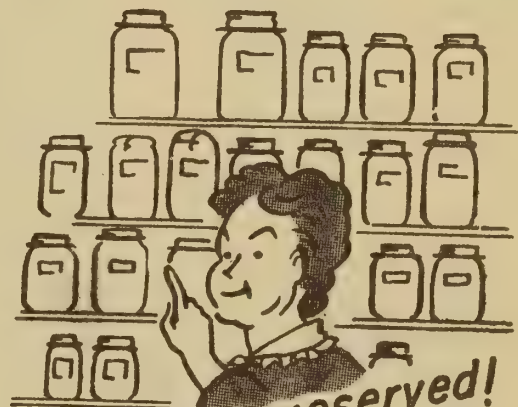
SAVE US
FROM THIS
FATE



EVEN IN CANNING
**I KEEP MY
VITAMINS**

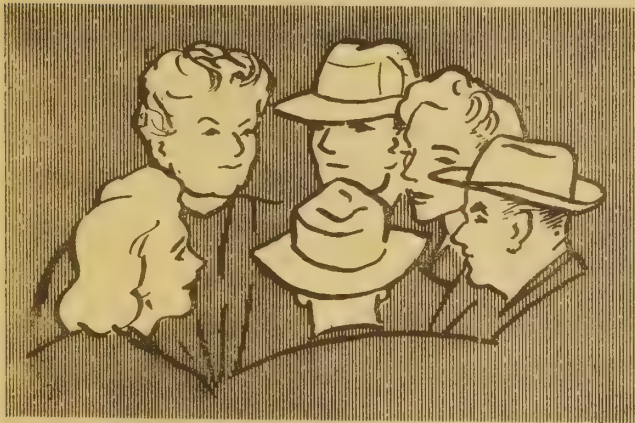


While I'm sittin' here awaitin',
Vitamins are evaporatin'



i'm well-preserved!

HOME DEMONSTRATION



Let's put our heads together!

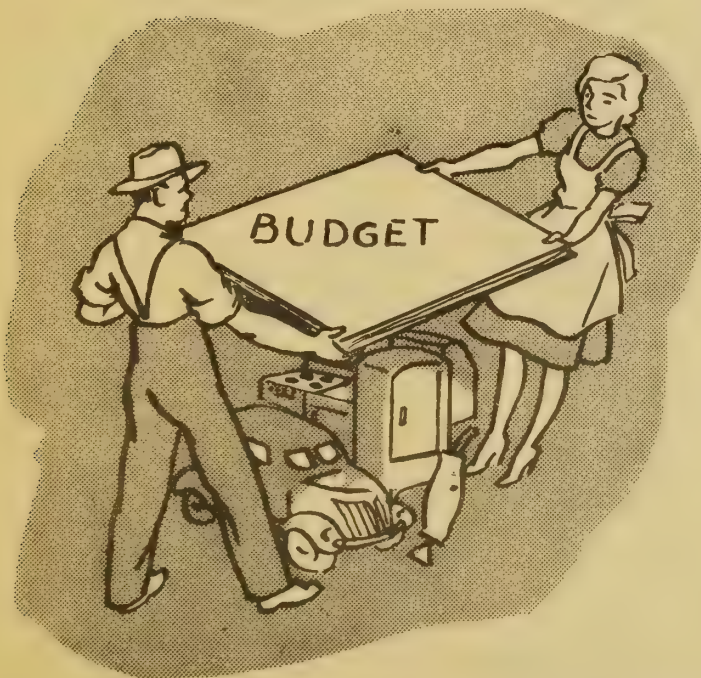
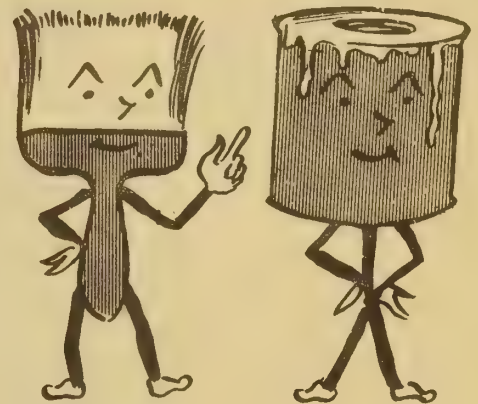


*I sure
look
weather-
beaten.*

*Let's have a
clinic in our
community.*

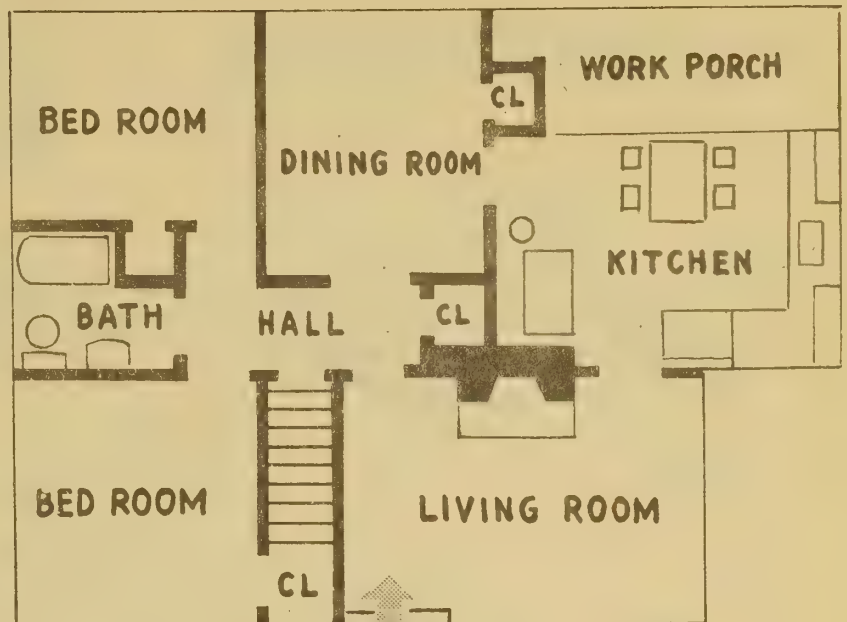
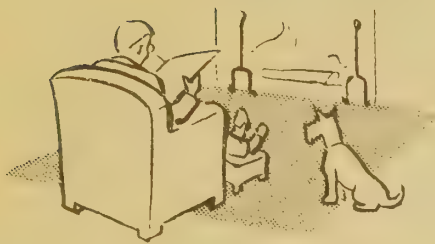


We need a helping hand!



*Don't let
those dollars
GET AWAY!*

HOME DEMONSTRATION



HE'S STRONG
BECAUSE
HE EATS
*THE BASIC
SEVEN*

CORRECT
HEIGHT
*makes ironing
easier*



TAKE THIS
WAY TO HEALTH



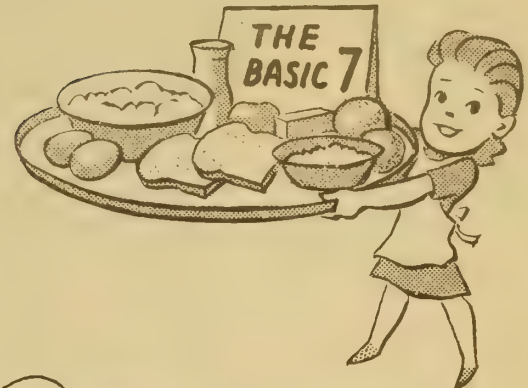
*I'M READY
TO HELP!*



HOME DEMONSTRATION



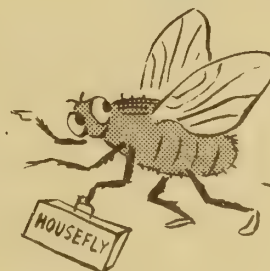
*SURE, I'M GROWING MY
OWN VEGETABLES AGAIN
THIS YEAR.*



**GUARD YOUR
FAMILY'S
HEALTH**



**PREVENT
FIRES**



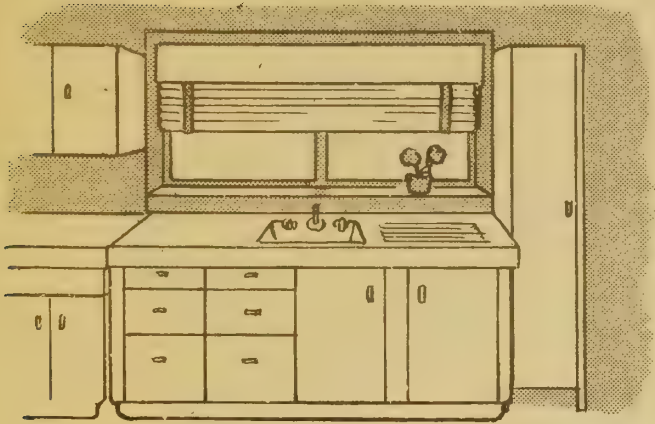
**"DDT --
GOOD-BYE
FOR ME"**



**LOOSE RUGS ARE
DANGEROUS**



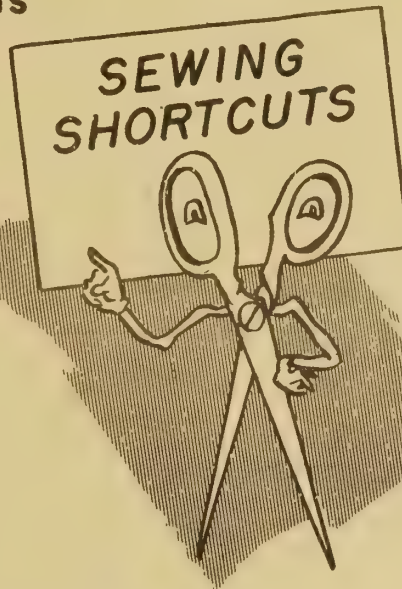
HOME DEMONSTRATION



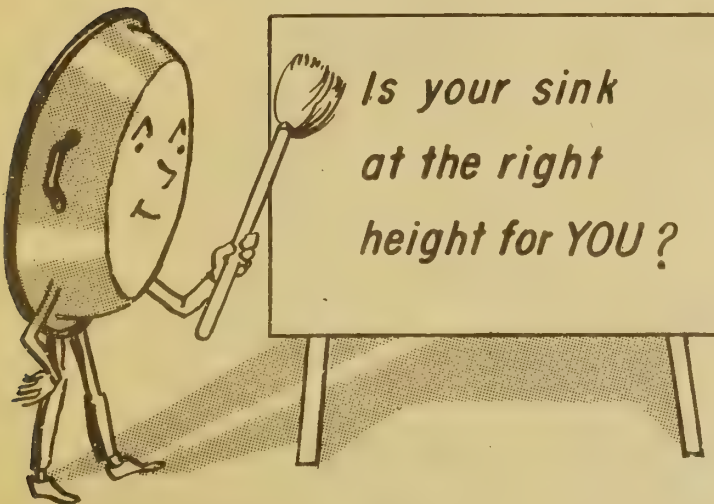
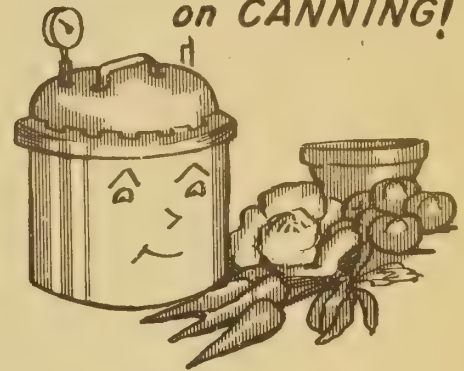
Energy-saving kitchens



*Plan for
plenty of
CLOSET
SPACE.*



*Keep up the "pressure"
on CANNING!*



HOME DEMONSTRATION

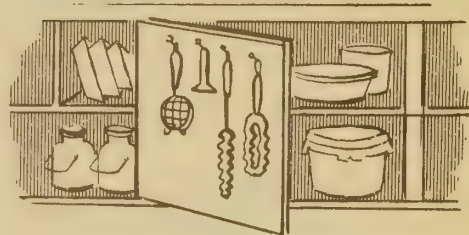
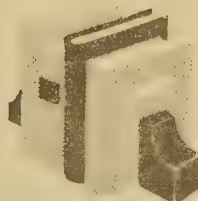
HAVE
THINGS
HANDY



BETTER HOMES
FOR BETTER
FAMILIES

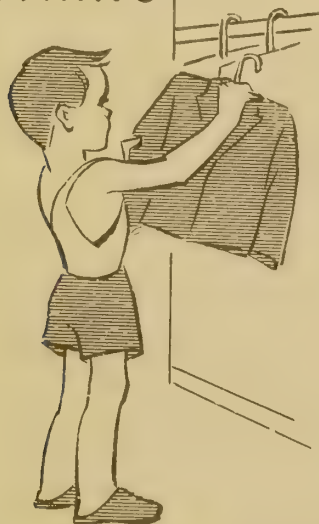


SAVE
STEPS



"- A PLACE FOR THINGS -"

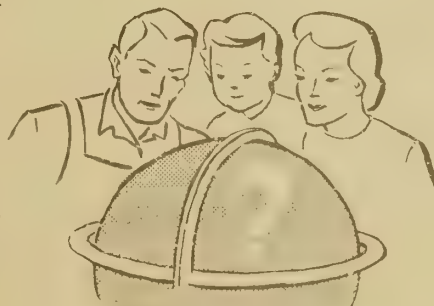
PROVIDE
CLOSET SPACE
FOR CHILDREN'S
CLOTHING



PLAN AHEAD



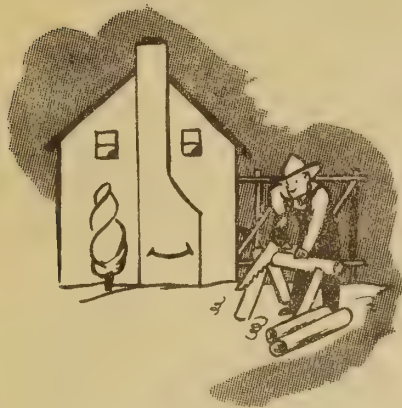
Help build
TOMORROW'S WORLD



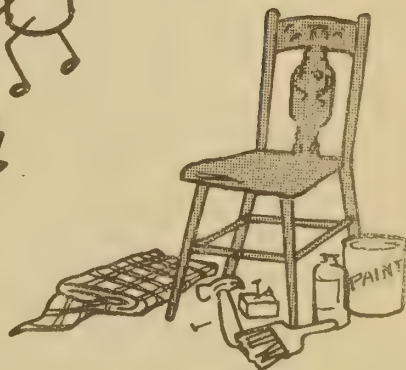
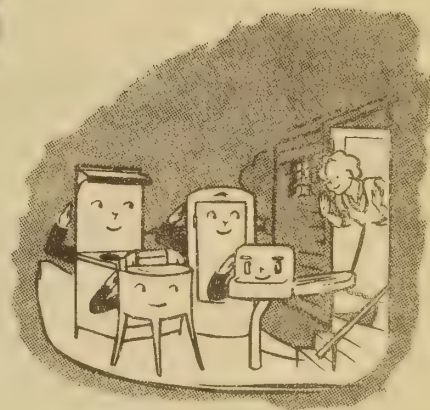
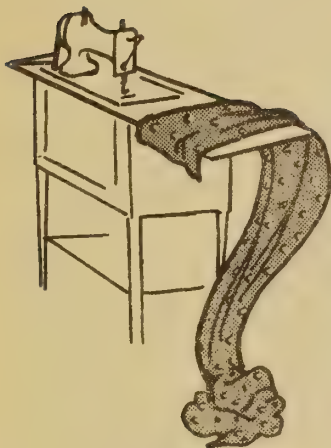
Division of
Extension
Information

U. S. Department
of Agriculture

HOME IMPROVEMENT



*You look wonderful
since you've
been done
over!*

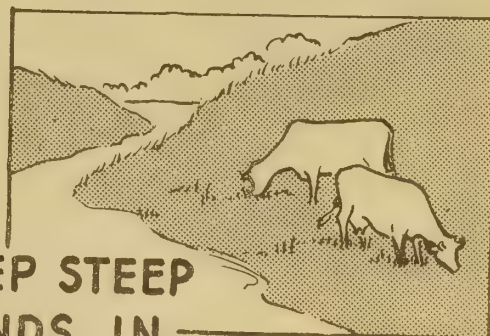


SOIL CONSERVATION

Conservation Practices



GROW TREES
ON ROUGH,
ROCKY LAND

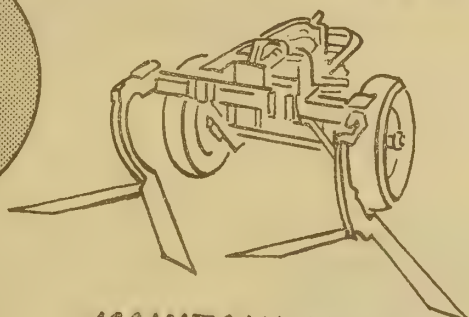


KEEP STEEP
LANDS IN
PASTURE

LEGUMES
PUT *NITROGEN*
INTO
THE SOIL



LEVEL
FARMING HOLDS THE LAND



MAINTAIN MULCH
BY SUB SURFACE
TILLAGE

TO
MARKET



FERTILIZERS,
LIME
AND
MANURES
MUST
RETURN
TO THE SOIL
MINERALS

TAKEN OUT BY
FARM PRODUCTS

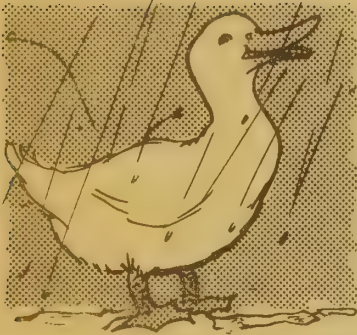
OUR
GOOD EARTH



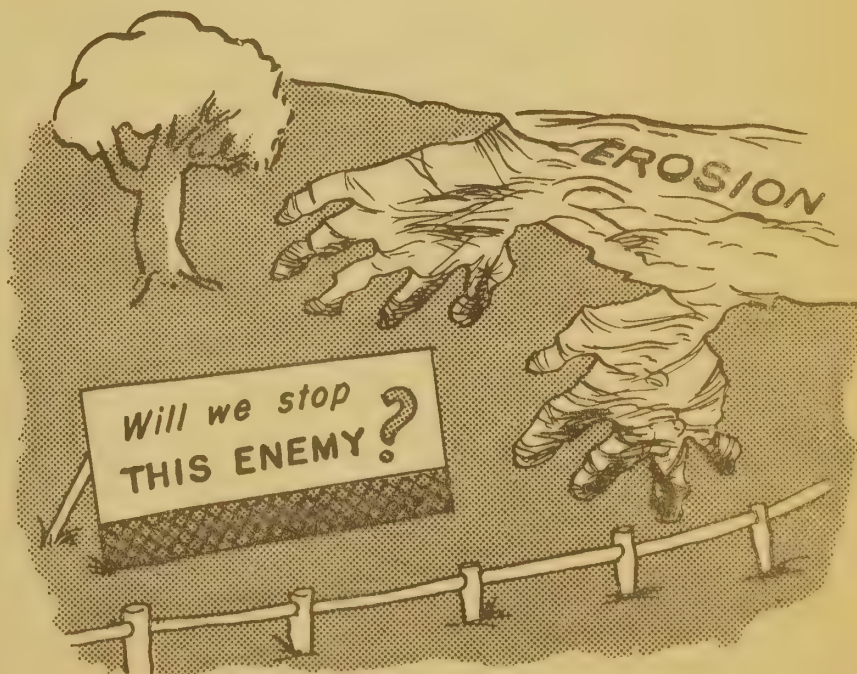
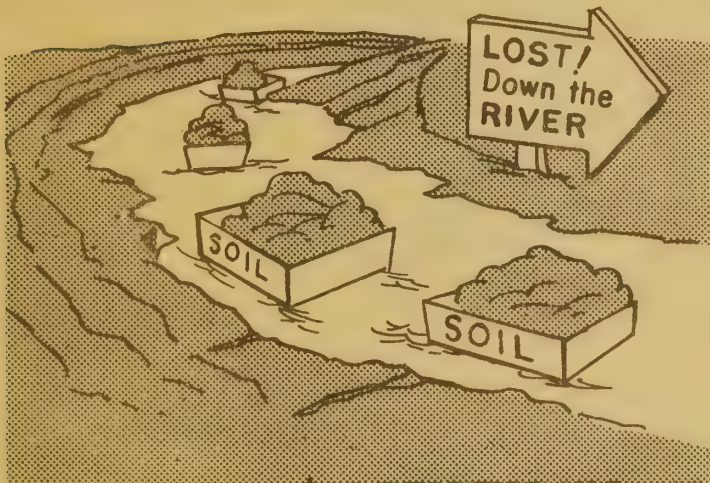
GRASS THE WATERWAYS

SOIL CONSERVATION

Erosion

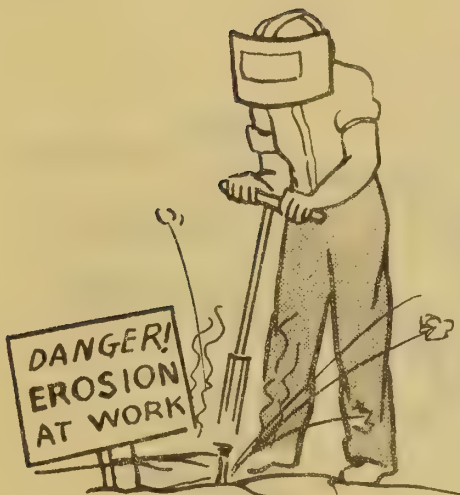
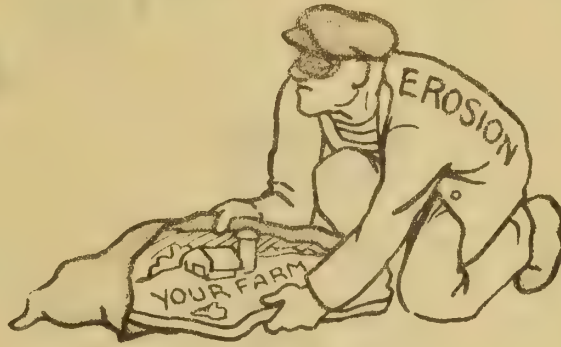
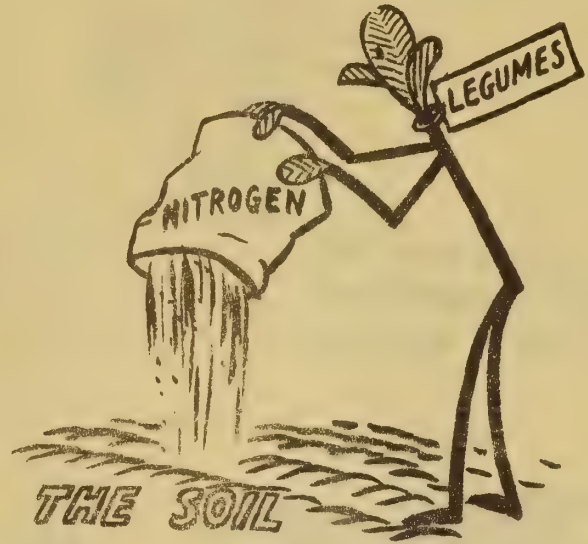
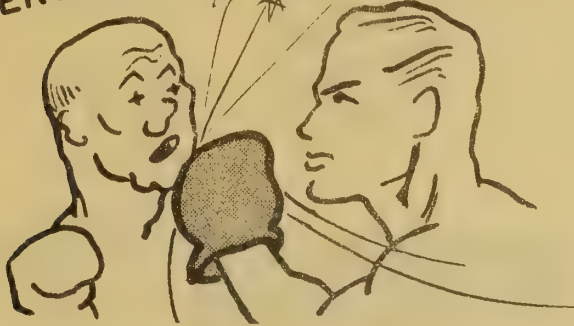


IS YOUR LAND
LIKE A
DUCK'S BACK?

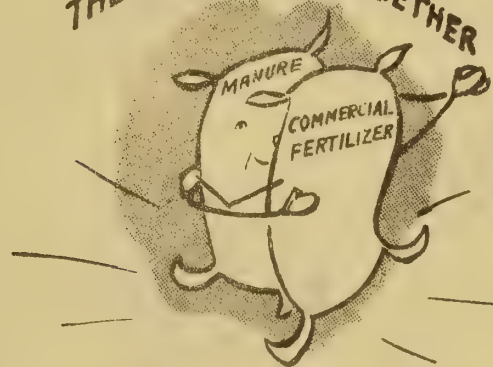


SOIL CONSERVATION

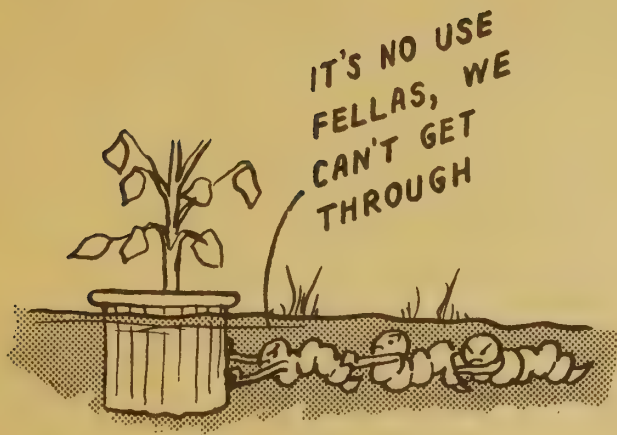
EROSION VS. CONTOUR FARMING



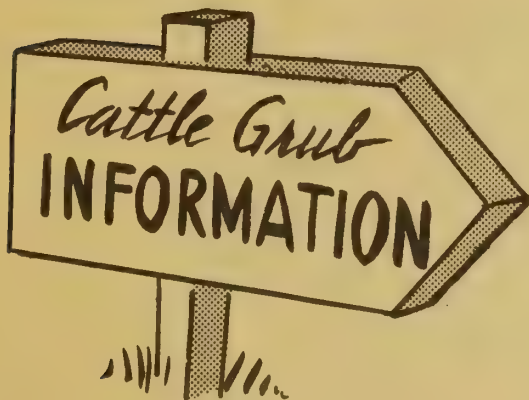
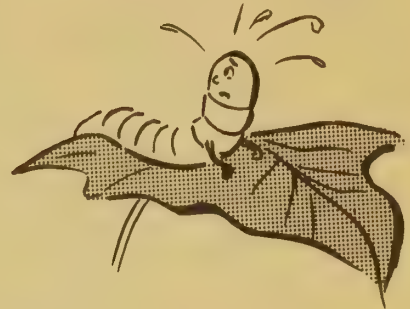
THEY DO BEST TOGETHER



INSECT CONTROL



GET HIM BEFORE
THE WORM TURNS
INTO AN INSECT!



DDT

GIVE INSECTS THE DEADLY DTS

Facts about

DDT
AN
INSECT
ENEMY

IMPORTANT NEWS
ABOUT **DDT**



DANGER
DDT at
work

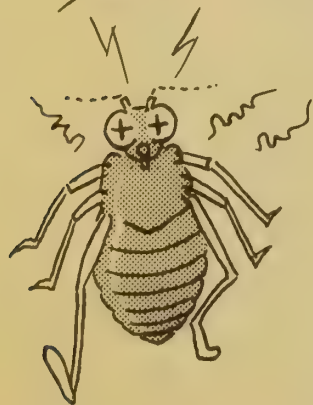
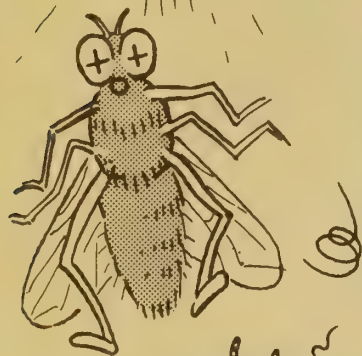
**DON'T TAKE
CHANCES-**

GET INFORMATION
ON **DDT**
BEFORE
USING IT!

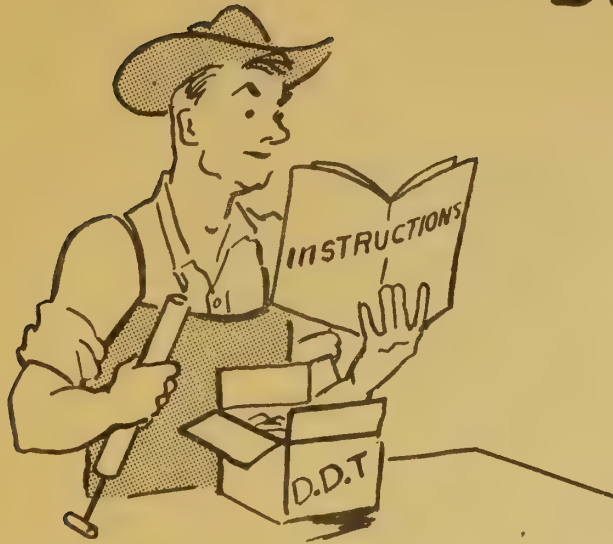


HEH, HEH
SO FAR DDT
HASN'T
HURT ME
MUCH

HEE!
FLY



— D. D. T. —

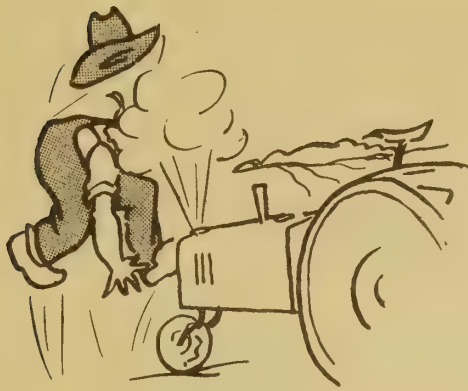


DDT
IS GOOD-
BUT IT'S NO
"CURE-ALL"

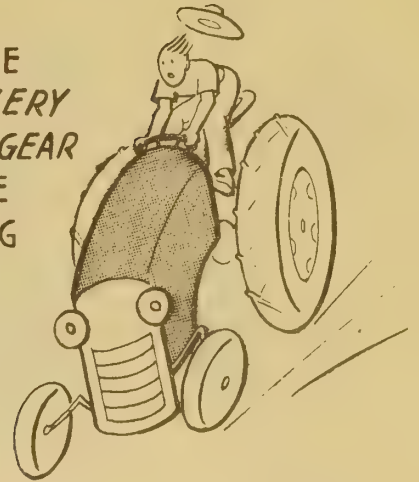


"--And always keep away from D.D.T."

SAFETY



BE SURE
MACHINERY
IS OUT OF GEAR
BEFORE
STARTING
IT!

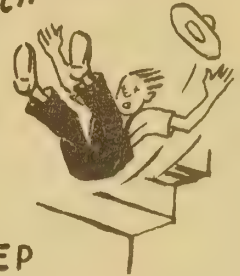


IT IS BETTER
TO SPEAK
TO HORSES
BEFORE
ENTERING
THEIR STALLS

ALL-
BULLS ARE
DANGEROUS CRITTERS



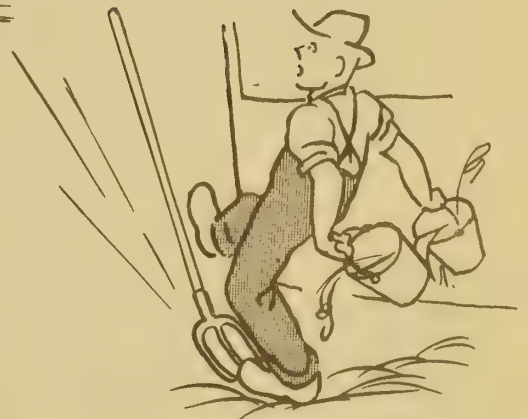
WATCH YOUR STEPS



KEEP
THEM REPAIRED!



DO YOU FORBID SMOKING
IN THE BARN?

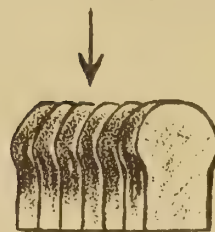


FAMINE EMERGENCY



HUNGER

6 SLICES
"OURS"



4 SLICES
"THEIRS"



DON'T SCORCH
THE FAT



"FRIENDS
FOR DINNER"



INSTEAD OF
WHEAT OR
RICE —

USE US!



POTATO



SWEET
POTATO



OR
OAT MEAL
CORN MUSH

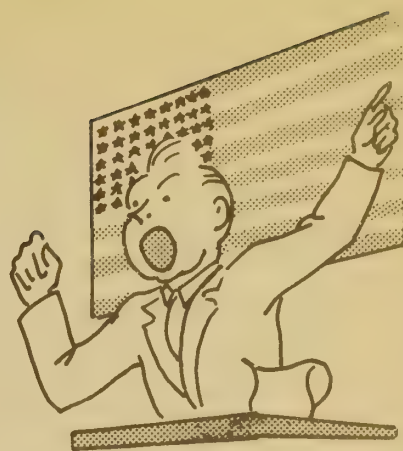


SWEET
CORN

Division of
Extension-Information

U. S. Department
of Agriculture

MEETINGS ETC.



LET'S GO

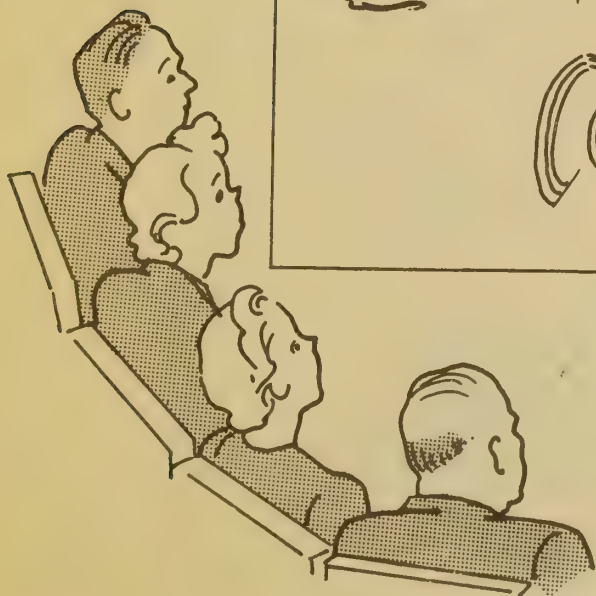


Don't look now—
BUT—



Watch out for

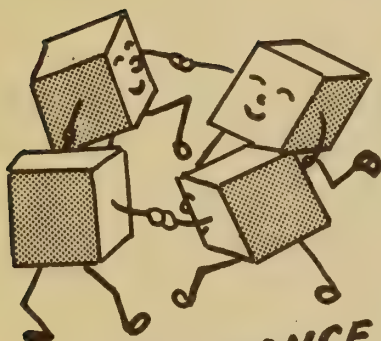
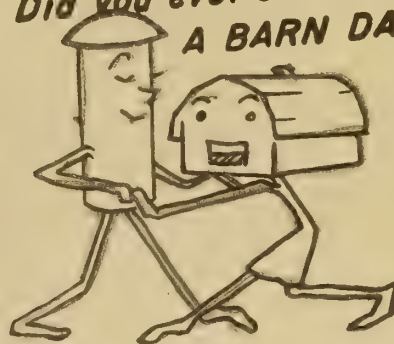
Commit?



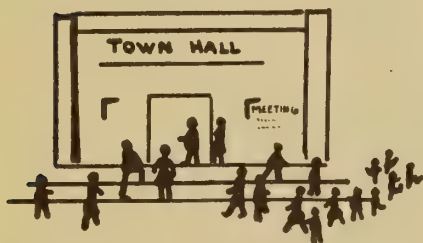
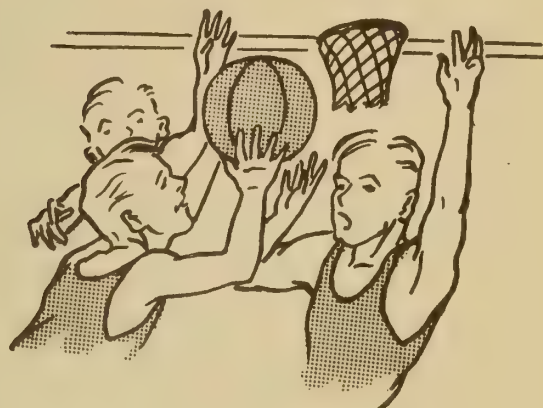
RECREATION



Did you ever see
A BARN DANCE ?



SQUARE DANCE



*ABCDEFGHIJKLMNOPQRSTUVWXYZ
YZ abcdefghijklmnopqrstuvwxyz*

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ
RSTUVWXYZ ? abcdefgh
ijklmnopqrstuvwxyz & 123
4567890.

*Examples of lettering useful in
making STENCILS*

Trace letters with uniformity

Use appropriate TITLES
1946

A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z

*A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o
p q r s t u v w x y z - &*

FARM NEWS

Corn Husking

